



SUNDAY 9th OCTOBER 2016

East of England Showground Services
East of England Showground, Peterborough, PE2 6XE

Enquiries to:

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EMAIL: phil@peterborougharena.com

www.autumnfoodandcountryfair.co.uk

APPLICATION FORM

**FOR TRADE STAND SPACE, ADDITIONAL MARKETING AND ADVERTISING
APPLICATIONS TO BE RETURNED WITH FEES NO LATER THAN MONDAY 12th SEPTEMBER 2016**

All correspondence will be sent to the following address:

Contact name: _____
Company name: _____
Address: _____

Postcode: _____
Telephone: _____
Fax: _____
Email: _____
Website: _____

Please give a brief description of your stand and any goods or services to be displayed or sold.

This section must be completed (see regulation 7)

Trade Space

	Total frontage	Total depth	Total sq. metres	Rate per sq. m. (exc. VAT)	Total
Outdoor space Minimum size 6m x 6m				£6.50	
Indoor ~ Main Hall Minimum size 3m x 3m Includes shell scheme				£25.00	
Indoor ~ The Atrium Minimum size 3m x 3m Includes shell scheme				£25.00	

Electricity Supply

(Please tick as appropriate)
Electricity supplies include connection and energy charges

	Quantity	Rate (exc. VAT)	Total
<input type="checkbox"/> 13 Amp single socket		£75.00	
<input type="checkbox"/> 13 Amp double socket		£87.00	
<input type="checkbox"/> 16 Amp blue socket		£105.00	

Furniture Hire

(Please tick as appropriate)	Quantity	Rate (exc. VAT)	Total
<input type="checkbox"/> Trestle tables (6'x2')		£6.00	
<input type="checkbox"/> Chair		£4.00	

Extra Admission Tickets

(Please tick as appropriate)	Quantity	Rate (exc. VAT)	Total
<input type="checkbox"/> Extra exhibitor tickets		£3.85	
<input type="checkbox"/> Extra vehicle passes		£4.95	

ADDITIONAL ADVERTISING *And* MARKETING OPPORTUNITIES
Maximise on footfall to your stand!
 (discounted rates for all exhibitors, all artwork to be supplied by client)

	Size	Rate	Sub-total
Official show guide and map A5 6,000 copies (Deadline: 12 th September 2016)	Full page OBC Full colour	£150.00	
	½ page	£85.00	
Shopping vouchers and offers Given to all visitors. Redeemed on your stand.	1/8 page (full colour)	£30.00 each	
Autumn Show website banner advertising 1 year schedule. All activity must be paid in advance	Rolling banner	£260.00 pa	
Branded banner placement (To be supplied by client)	Outdoor show rings and display areas : 6m x 1m	£180.00	
	Food & drink area	£250.00	
	Entrance avenue for all vehicles and pedestrians : 6m x 1m	£150.00	
Flag placement 1 year schedule All activity must be paid in advance	✿ Indoor arena	Priced on request and availability	
	✿ Shopping lanes		
	✿ Display rings arena		
	✿ Main entrance and avenue		

Total

All forms and payment to be returned to the East of England Showground, Peterborough, PE2 6XE
Cheques should be made payable to "East of England Showground Services" with this application
 East of England Showground Services,
 Code: 20-67-37 Account No: 10337064

Sub-total _____

VAT @ 20.0% _____

Grand Total _____

Vehicle Registration Number : Required for entry into the show

Mark: _____ **Model:** _____ **Reg. no.:** _____

I/We understand that I/We are responsible for the safety for my/our own stand and risks it may pose to other persons within its allocated space or immediate surrounding areas. I/We agree to abide by the rules, regulations and conditions of the East of England Agricultural Society (Showground Owner) and as published by the East of England Showground Services, (see trade stand regulations on www.peterborougharena.com). I/we confirm that we hold public liability insurance and that I/we are covered to a minimum liability of £2,000,000.

THIS APPLICATION FORM MUST BE SIGNED BY THE EXHIBITOR

Signature

Date