



# THE AUTUMN FOOD & COUNTRY FAIR

## SUNDAY 9<sup>TH</sup> OCTOBER 2016

*A captive audience awaits you at the Autumn Food and Country Fair*

**The Autumn Food & Country Fair is the best family country day out! If you are looking to get your business in front of a 10,000+ audience all with interests in animals, gardening, small holding, food & drink and rural living then The Autumn Food & Country Fair is the event for you!**



Held in October at Peterborough Arena (The East of England Showground) our event is ideally situated for access to all major road links from all over the UK.

Previously The Autumn Show, The Autumn Food & Country Fair attracts a wide variety of exhibitors. Our reputation continues to grow from strength to strength and we are excited to announce that this year looks set to be no different, with features from the giant vegetables competition and the Great Eastern Craft Show to amazing birds of prey. Peterborough is definitely the place to be this October!

We are so pleased you are looking to exhibit with us here at The Autumn Food & Country Fair and look forward to

receiving your application forms soon. Please ensure you include details of your products/services to be exhibited as failure to do so may result in your application to exhibit being unsuccessful.

**Please note:** The closing date for applications is Monday the 9<sup>th</sup> of September. We very kindly ask that you do not assume you have been allocated a stand until you have received written confirmation from the Event office. Should you have any concerns about your application please call a member of the Event team on 01733 363500.

PLEASE DOWNLOAD OUR TRADE STAND INFORMATION BOOKLET AND APPLICATION FORMS. PLEASE NOTE THAT YOU WILL NEED TO READ THE TERMS AND CONDITIONS INCLUDED IN OUR INFORMATION BOOKLET IN ORDER TO COMPLETE YOUR APPLICATION FORM.

[www.autumnfoodandcountryfair.co.uk](http://www.autumnfoodandcountryfair.co.uk)

# WHY EXHIBIT WITH US?

*We continually strive to improve and develop our event year-on-year*

We also introduce new themes and opportunities in order to keep things fresh, giving both our visitors and exhibitors something new to enjoy and be part of! We understand the importance of our environment and its impact on the success of **The Autumn Food & Country Fair** and are 100% committed to supporting you to make your experience at Peterborough Arena a positive one. We want you to enjoy your time with us as an exhibitor, showcasing your products and services to all visitors enabling you to generate quality leads and potential sales.

Our press and marketing creates an all year round campaign; ensuring we keep The Autumn Food & Country Fair in the forefront of our visitors minds. This includes extensive coverage before, during and after the event in print in a number of varied regional and national publications, not forgetting radio, digital and social media.



## EXHIBIT WITH US AND RECEIVE THESE GREAT BENEFITS!

- ❁ A full day's trading with various options regarding stand space and location
- ❁ Dedicated exhibitor parking areas
- ❁ A full listing within our show catalogue
- ❁ Your business listed on our website with a link through to your own website
- ❁ An allocated number of admission tickets
- ❁ On-site restaurants and mobile beverages offering hot and cold meals and a bar
- ❁ Roaming 24-hour on-site security during set up and during the event
- ❁ A dedicated show office team ready and willing to offer support and guidance as and when required



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